



Celebrating the grand opening of Phase 2 at Smoke-tree Apartment Homes in Indio are Val Merse, right, director of operations for Sterling Management Group, Smoke-tree's builder and developer,

with project building superintendent Dick Arnold and Sterling executive management director Linda Cordeiro. Models are open from 10 a.m. daily. For leasing details, telephone (818) 342-2883.

### Franco assumes public affairs post at KUNA

Rose Franco has been appointed director of public affairs for radio KUNA, a Spanish-language station broadcasting from Palm Desert. She assumed her post June 1.

Her new duties include hosting a live, weekly community affairs program and coordinating all events relating to community programs to be broadcast by KUNA. Franco, who has been extensively involved in community activities and is a recipient of the Exemplary Community Service Award presented by the Riverside County Board of Supervisors, serves on the advisory board of the county Coalition for Alternatives to Domestic Violence and is a member of the Affirmative Action Board.

She is currently vice president of the Riverside County Housing Task Force, serves as 4th Supervisorial District member of the Riverside County Commission for Women and is a member of Variety Club International.

She is also holds a state license as a court interpreter.

Franco is married to Riverside County Marshal Frank Franco and has two children—Renée, who attends College of the Desert and is employed at Hyatt Grand Champions Resort, and Frank Anthony, an Indio High School senior employed by Marriott Corp.



Rose Franco of Indio has been named director of public affairs for Radio KUNA, a Spanish-language radio station serving the Coachella Valley and northern Imperial County.



Enjoying the festivities at Palm Valley School's Crystal Evening in Monte Carlo benefit are, from

left, Ardith and Howard Margules and Cass and Adrian Graff-Radford.

### 'Crystal Evening' fund-raiser generates more than \$30,000

More than \$30,000 was raised through "A Crystal Evening in Monte Carlo," The Palm Valley School's recent fund-raising auction and casino night at the Wyndham Hotel.

Linda Murphy chaired the 1988 event.

Actively bidding on such auction items as a private shopping party for 50 people at Saks Fifth Avenue, a Rolex watch from Leeds and Son Jewelers, a children's two-story playhouse and the traditional Palm Valley School Quilt were Frank and Barbara Miller, John and Mari Penny,

Charlie and Shirleen Pasarelli and Steven and Stieve Weinberg.

After the auction, guests moved to the Monte Carlo-style casino to finish off the evening playing blackjack, craps, roulette and baccarat. Teasing Lady Luck's mood were Bob and Debbie Finster, Dick and Suzanne Stone, Chris and Dawn Mills, Reg and Barbara Skaret, Norman and Tina Cohen and Jill and Ed Perry.

Also on hand for the fun were Bob and Irma Smith, Carolyn and Ernie Noss, Les and Jan Gerwitz, Noel and Sandra Curry, Ardith and Howard Margules and Cass and Adrian Graff-Radford.

### Parade Charities governing board established to run golf cart parade

A governing board for Parade Charities Inc. has been selected to head up the 1988 Palm Desert Golf Cart Parade.

The organizing group includes Claude Brown, coordinator, Bill Powers, treasurer, Joyce Frisco, retail, Carol Goodland, VIP and charity liaison; Chuck Davis, sponsor; Ella Manor, amenities, and Pat Wilson, logistics.

The board will work with at least two dozen volunteers to coordinate activities for the 1988 parade, "It's A Sporting Life," to be held Sunday, Oct. 23. Businesses, service clubs and charities are being contacted now for parade involvement.

According to parade organizers, this year's event will be dedicated to the late Andy Pefansky, a long-time parade supporter and fundraiser. The grand prize trophy, which was donated by Pefansky as a perpetual first-place award, will be inscribed with his name.

Parade Charities Inc. will kick off its fund-raising efforts with a Christmas in July party July 28 at B.G. O'Brien's. Funds from that event and the parade will be pooled into a fund from which charities can request support. In 1987, the group raised more than \$30,000 for desert charities.

### Western Images show, weekend set for October

The annual Western Images Art Show and Western Weekend will be held Oct. 1-2 in Placentown, Calif.

The festival will feature an art show, chuckwagon dinner, Western dancing, mini-tours, several Western melodramas and related Western activities for artists, art patrons, families and the general public.

The weekend is being sponsored by Artists of the Southwest and the Rotary Club of Yucca Valley, and serves as a fund-raiser for the many charities supported by the local Rotary Club. Raynolds Johnson and Lettye Edens are co-chairing the event.

There will be a reception for participating artists at the Edens' residence Sept. 30, showcasing the art show, dinner, dancing, stage plays, door prizes and auction.

More than 200 invitations have been sent to noted artists who work in the Western genre.

For more information, contact the Western Images office, 58372 Carlyle Drive, Yucca Valley, CA 92284, at (818) 225-1636.

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