Firm Proceeds With Pioneertown Plans

By PAT HELM

PIONEERTOWN — Publication of a new 12-page information brochure and the completion of the blueprints for Mane Street and the Pioneertown-to-be are the latest steps taken in the development of the 38-square mile Golden Empire, it was announced by J. C. Van Horne, resident manager of the project.

The initial groundbreaking and first-phase construction program will get started in about two months, he reported, but total completion of the Golden Empire will take 10 years.

The color brochure, similar in style and production to Arizona Highways Magazine, contains colored and black and white pictures, maps and text spelling out the history and the future plans of the area.

Wil Hanson, Hollywood Western set designer and decorator, kept the Old West motif alive in his blueprints and architectural design for the enlarged and projected Pioneertown. Present - day Pioneertown, serving as the heart and nervous system of the Golden Empire, will be turned into a family-style amusement and shopping center.

Businesses and buildings already in existence, which will become the nucleus of the "new" Mane Street, are the Golden Stallion Restaurant, the Red Dog Restaurant, Pioneer Bowl bowling alley, the U.S. Post Office, the Townhouse Motel and the Old Corral, which recently reopened under the management of head wrangler Bob Landreth.

A partial listing of new buildings and businesses on the blueprints include a Bank of America building, a dance hall, a theater, a western wear store, a newspaper and printing office, a penny arcade, an ice cream parlor and a stage coach terminus.

Also planned are an Old West barber shop, a beauty parlor, a shooting gallery, a Mexican restaurant, a feed store, an antique shop, a boarding house and, significantly, a church.

Benton Hoste, the president of Benton Lefton, president of the Golden Empire Corp., will be located nearby. No cars will be allowed to drive over Mane St. or the other streets, but parking spaces for 1,716 cars will encircle the whole amusement center.

Work on the Master Plan for the project has been completed. Van Horne disclosed, and engineering and surveying for the first phase has been accomplished.

The Master Plan calls for, not the building of a city, but the development and land-use of an entire area. Van Horne stated. Residential sections of large and small lots will be laid out as well as acreage lots and retirement communities. Shopping centers, churches, theaters, large and small parks, golf courses, swimming pools and other recreational areas will be available, he said. Van Horne also indicated provisions have been made for industrial parks designed for electronics and space-age plants.

The vast acreage involved is presently owned by the Para Mortgage Corp. but will ultimately become the Golden Empire Corp., headed by Lefton, presently senior vice president of Lyton Mortgage Corp., Los Angeles.

Lefton, himself a graduate architect from the University of Virginia, has drawn upon the experience of Dr. Warren O. Wagner, Ferdinand Iwasko, Van Horne and others to help steer the project to its final goal.

Dr. Wagner, the consulting hydraulic engineer, reports his studies of the snow and rainfalls on the drainage basins of the project areas indicate the land may be developed for up to approximately 20,000 families.

Iwasko, who drew up the Master Plan, is one of the most reputable city and real estate planners in the country. Van Horne stated. He drew the master plans for the cities of Redlands, Covina and Upland, in California; Yuma, Arizona; the University of Vermont; and the National Sports Center in Washington, D.C.

Van Horne, a Canadian-born lawyer and six-year Parliament member, came to this country in 1962. Prior to that time he had been engaged by Webb & Knapp, New York real estate developer, to head the leasing and building corporation for Montreal's Place Ville Marie, the largest office building in the British Commonwealth.

Chile Mayor Hails Sister City Program

NEWS OF THE INLAND EMPIRE

TOP STORIES FROM ALL POINTS IN THE NATION'S LARGEST COUNTY

The Sun-Telegram

J-2— Sun., Oct. 18, 1964 CCC

In Victor Valley

Public Hearing Slated On School Unification

VICTORVILLE — Public hearing on forming one or more unified school districts within Victor Valley will be held Thursday night, Oct. 29, at Hook Junior High School.

The districts involved met recently, when they voted 7-2 to recommend to a county agency that all 11 districts be unified (kindergarten through 12th grade under a single board and administration).

This recommenagion is that such a merger plan be put to voters. Any proposal for change of present alignments must go to a vote of those involved with the districts, it was noted.

Notice of the 7:30 p.m. public hearing Oct. 29 comes from Raymond A. Beeler, chairman of the County Committee on School District Organization.

George Personnel In New Exercise

GEORGE AIR FORCE BASE control section of George AFB's Base Commander Col. Vic L. military personnel office, some Byers will lead an Blue Com 50 personnel have already deBut Support Group provisional parted from the base to take detachment of 53 personnel to their places at Army and Air Scott AFB, Ill., this week as Force installations in Arkansas part of the contingent of approx- South Carolina, Missouri, Florimately 150 George AFB per- da and Illinois for Gold Fire I, sonnel who have been commit- The largest single assignment ted to a new U.S. Strike Com- was to Walker AFB, Ark., mand exercise labeled Gold which drew about 20 personnel Fire I.

To take place Oct. 29 through George AFB detachment head- Nov. 13, the joint exercise will ed by Col. Byers will support a large over two million acres unit of F-4C Phantom jet fight- of ground in the area south of ers from MacDill AFB, Fla., Fort Leonard Wood, Mo., Ap- during the two-week joint exerproximately 20,000 personnel of the Army and Air Force will. One of the two opposing forces engage in Gold Fire I for the ex is in Gold Fire I will employ purpose of testing new Air an Air Force tactical concept of Force proposals to increase the developed recently at the U.S. effectiveness of joint Army and Air Force Tactical Air Warfare Air Force operations. Center to improve the mobility

According to Sgt. Benjamin G. and combat effectiveness of a Myers, NCOIC of the career standard Army road division.

Sun-Telegram photo

COOL POOL — A Fresno family strolls past one of the many pools that dot the pedestrian mall in their city. At tomorrow's noon meeting of the Downtown Redlands Association, J. Edward Harp will present "on the mall, recordings made of shoppers' and merchants' opinions in Fresno.

Edwards Base To Flight Test 'Dream Plane'

EDWARDS AFB — Preparations are well under way at Edwards for flight testing the F111A, Air Force tactical fighter plane unveiled in Fort Worth, Tex., by its maker, General Dynamics Corp.

The supersonic jet craft with variable-sweep wings expect to provide fantastic fighter versatility is due at the Air Force Flight Test Center here in about four months to undergo extensive testing.

A three-building flight line workshop has been readied for what Gen. Maxwell D. Taylor, former Joint Chiefs of Staff chairman, has called "an indispensable new weapon necessary to support all-weather operations both in general and limited war."

Some 153,000 square feet of hangar, shop and office space will house the aircraft, equipment and about 500 military and civilian pilots, engineers, technicians and others needed in the project.

Their skills and efforts will be demo-tested and evaluated by Lt Col. R. C. W. (Bill) Blessley Jr., 41, as the center's F11 joint test force director.

Bluejacket Will Be Honored by League

CHINA LAKE — China Lake's "Bluejacket of the Month" will be guest of honor at a Navy Day banquet to be held Tuesday, Oct. 27, according to an announcement by the Indian Wells Valley Council, Navy League of the United States.

William B. Puckett, president of the local council, said the program for the evening would be presented as a tribute to "all the officers and enlisted men of the Naval Ordnance Test Station."

(Sun-Telegram photo)

HOW KIND YOU ARE — Mayor Juan Poblete of Penaflor, Chile, Rialto's sister city, thanked Rialtans for their "warmth and hospitality" during a luncheon in his honor Friday. Seated at left is Rialto Councilman Frank Lowell. At right is Dr. J. H. Milor, superintendent of schools.

Searles Valley Briefs

Board to Consider Band Uniform Plan

TRONA — The Trona School Board will hold a special meeting at 7:30 p.m. Monday in the school cafeteria. The agenda includes the consideration of purchasing uniforms for the Trona Junior High School Band; the employment of a B football assistant coach; and an inter-district attendance agreement with Rand School District. The public is invited.

At last Monday's meeting of the board there were three members present who decided to table the matter of uniforms for the junior band until all five members had an opportunity to decide whether the estimated $2,100 should be voted from the undistributed reserve.

Absent members were C. C. Jones and L. Cederburg. Jones was out of town at the time of the last meeting. When he returned he said when interviewed that he would not be able to attend tomorrow's meeting because he had made previous commitments to again be out of town. However, he said that had he been present at the last meeting or were able to be present at tomorrow's meeting he would have voted to buy the band uniforms and take the funds from the undistributed reserve.

Ivar Cederburg, who was absent because of business, obligations, expects to attend Monday night's meeting.

A parent of one of the Bee football squad members brought up the matter of safety of the boys at the last meeting of the board. Bee Coach Onace Long has a larger squad than had been expected. The board will decide whether to employ an assistant coach for the rest of the season, if the board meets. Members pointed out that anyone employed must be a certificated teacher under the state laws.

TRONA — Dr. and Mrs. E. J. Semansky have bidden a number of guests to meet Mr. and Mrs. Jerry Pettis at a reception at 2 p.m. today at the Trona Recreation Center.

Pettis is a candidate for Congress. The incumbent Congressman, Harry R. Shepard is not a candidate for re-election.

TRONA — Jack R. Bett, San Bernardins County veterans service officer, will be in Trona 1 to 5:30 p.m. next Wednesday to assist veterans and their dependents with making application for various veterans benefits. Jett will have offices at the Searles Lake VFW Post Home on County Road near Mountain View.

TRONA — A grounds work party of the Searles Lake VFW

Republican Events Held at Big Bear

BIG BEAR LAKE — A public reception was held at Big Bear High School auditorium to meet Jerry Pettis, Republican candidate for the 32rd Congressional District seat in the House of Representtives.

Refreshments were served to about 70 people, according to Janelle Cooper, president of the Bear Valley Republican Women Club.

Other Republican events included a series of "coffees" for the Stewart Hinckley, 73rd Assembly District incumbent, Friday, throughout Bear Valley.

Today, a fund-raising dinner will be held by the Citizens for Goldwater - Miller Committee. The $25-a-plate rally will be held at Robinhood in Big Bear Lake Village, beginning at 7:30 p.m.

Visitor to Rialto Is Strong Believer in Personal Contacts

By LEONARD METZ

RIALTO — "Embassies spend a great deal of money," said Mayor Juan Poblete, "but they don't visit schools and they don't visit service clubs."

Mayor Poblete left a State Department-sponsored tour on which he represented Penaflor, Chile, for a one-day side trip Friday to Rialto, Penaflor's sister city.

While in Rialto he visited the Civic Center, saw an orange packing plant in operation, was the guest of the city at a noon luncheon and of the Rialto Unified School District at a 2 p.m. assembly — and lectured at an eighth grade classroom at St. Catherine's School.

"These trips do much good," Mayor Poblete told a luncheon in his honor Friday noon.

"I know how you live. I have learned a lot of things.

"You have made much more advancement than we have. We have made defects. We have been divided into 19 countries.

"We speak the same language. We have the same God. But we spend a lot of money on 19 governments and 19 armies.

"I am going to take my country and my city to my brothers. I am going to tell them how kind you are — how warm was your hospitality."

Mayor Poblete missed meeting Rialto's Mayor Robert W. Hughbanks, who is in Mexico City at a conference of United States city officials.

But Councilman Vernon A. Craig, mayor-pro-tem, was on hand to conduct Mayor Poblete on a tour of Rialto and to present him with a key to the city at the luncheon.

"I must thank you again for this great show of friendship and kindness," said Mayor Poblete. "I only had two days to be able to make a quick decision to come here.

"I didn't have time to bring anything, but I have these two flags. I hope to give one to a high school and one at Eisenhower High School."

Mayor Poblete was brought to Rialto Thursday night by David Humphreys, son of Rialto's former mayor, Dr. Ralph E. Lowell, who drove to San Diego, where Poblete was taking part in the tour.

In Rialto, Poblete stayed at the home of Dr. John H. Milor, superintendent of the Rialto Unified School District, and a guiding light in the sister city programs.

After a visit to City Hall, where he met Rialto officials and apartment heads, Poblete, guided by Councilman Craig, called at the Rialto Orange Co. Chile, too, is an important orange - growing area, Poblete said.

"This is the first time I've been in an orange packing plant," he added. "Just like so many other people I have to travel away from home to see these things."

There will be a rehearsal of the Glow - worms, Melodrama and Ballarat Poker skit at 4 p.m. on Nov. 1 at the Post Home.

The other numbers of the show are rehearsing on a separate schedule. There will be a dress rehersal at Ballarat at 7:30 p.m. Friday, Nov. 6, and the Gay Nineties Revue will be presented on Trona Day, Saturday, Nov. 7, at 8 p.m. Doris Bray is directing the show. Mary Landis is in charge of scripts and Bill Landis will be the master of ceremonies.

Trona Day will have the Trona High junior band and after-noon concert and street dance after the show.

Then he left to inspect a new by-built American home.

Chilean homes, like those in Southern California, use a great deal of stone, he said.

Next he visited the Rialto police and fire departments, and then it was time to go to the luncheon.

Dr. Milor, in introducing Poblete, said he met him before he was elected mayor.

"The town is neat and the people friendly," he said.

Penaflor has a population of about 30,000. "The main industry is a shoe factory. The city is 28 miles from the nearest metropolis.

Another early visitor to Penaflor was David Hughbanks, son of Rialto's mayor.

"He was our first official ambassador," said Dr. Milor.

Mayor Poblete urged that Americans learn more about Latin America.

"In New Orleans, at a Mass," he said, "a lady looked at my badge. 'Oh, you're from Chile,' she said. 'My husband works in Ecuador.'

" 'Where's Chile,' she asked, 'north or south of Ecuador?' Or maybe in Africa?"

During the luncheon Chilean folk songs floated softly from the public address system. A group of sixth grade youngsters from Dunn School, directed by George Reed, demonstrated American square dances.

Mayor Poblete, 42, is the father of four children, ranging from 4 to 18 years in age. He is an agronomical engineer and manages a Chilean chicken farm.

Cars must be exported to Chile, he said, and prices are too high for the average worker. Santiago, the capital, has a number of television stations, but the rest of the country has none.

The Andes and other high mountains make transmission difficult, he said.

After leaving Rialto, Poblete went to Los Angeles to rejoin the State Department tour. After it concludes, he said, he will take a week to see the country on his own. He will return home about Nov. 1.

Needles Youth Held for Theft

NEEDLES — Quick work on the part of the Needles police upon receipt of a telephone call from an alert citizen resulted in the apprehension of an 18-year-old Needles youth, and recovery of articles he had allegedly taken from a liquor store window on Front St.

The boy was found hiding under a car on L. Street and several articles from the liquor store were found where he was hiding.

A local citizen called the Police Department and reported he had seen a man break the front window of the store, and run toward the railroad tracks with something in his hands."